

Exam Practice Guide

Units 3&4 Business Management Examination Questions

Key Features:

- √ 98 original examination style questions on all examinable topics.
- ✓ Full solutions and a marking guide to all questions.
- ✓ Separated into key topic areas within each Area of Study, enabling students to master one topic at a time.
- ✓ Written by VCE assessors who mark the real examinations.
- ✓ Excellent resource for examination practice.

Helping VCE students be the best they can be.

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CONTENTS

UNIT 3 AREA OF STUDY 1: Large –Scale Organisations in Context	Page
Topic 1 – Characteristics of large-scale organisations	7
Topic 2 – Variations in types of large-scale organisations	8
Topic 3 – Objectives and strategies of large-scale organisations	9
Topic 4 – Contributions both positive and negative of large-scale organisations to the economy	10
Topic 5 – Internal and external (operating and macro) environments of large-scale organisations	10
Topic 6 – Performance Indicators used to evaluate the performance of large-scale organisations	12
Topic 7 – Stakeholders of large-scale organisations	15
AREA OF STUDY 2: Internal Environment of Large-Scale Organisations	
Topic 1 – Different management structures	17
Topic 2 – Corporate culture and its development	21
Topic 3 – Key management roles	22
Topic 4 – Policy development and its application	26
Topic 5 - Management Styles	26
Topic 6 - Management Skills	30
Topic 7 - Ethical and social responsible management of the internal environment	33
AREA OF STUDY 3 – The Operations Management Function	
Topic 1 – The operations function and its relationship to business objectives and strategies	36
Topic 2 – Key elements of an operations system	37
Topic 3 - Operations, productivity and business competitiveness	40

Topic 4 - Strategies adopted to optimise operations: facility design and layout, materials management, management of quality, use of technology	41
Topic 5 - Ethical and socially responsible management	43
UNIT 4 AREA OF STUDY 1: The Human Resource Management Function	
Factors involved in managing human resources:	
Topic 1 – Relationship of human resource function to business objectives and business strategy	45
Topic 2 – Employee expectations including conditions of employment, occupational health and safety, job security and work-life balance	46
Topic 3 – Key principles of Maslow's, Hertzberg's and Locke's theories of motivation	47
Topic 4 – Ethical and socially responsible human resource management	48
Management practices and processes associated with the key phases of the employment cycle: Establishment Phase:	ent
Topic 5 – Human resource planning related to business strategy	48
Topic 6 – Job analysis and job design	49
Topic 7 – Types of recruitment methods and selection processes	50
Topic 8 – Employment arrangements and remuneration	51
Maintenance Phase:	
Topic 9 – Induction	52
Topic 10 – Training and development	52
Topic 11 – Recognition and reward	53
Topic 12 – Performance management	54

Termination Phase:

Topic 13 –	- Termination management, including entitlement and transition issue	55
Managem	nent practices and processes associated with employee relations:	
Topic 14 –	- Relationship to business objectives and business strategy	57
Topic 15 –	- The similarities and differences between centralised and decentralised approaches	58
•	-Industry wide awards, collective agreements within an individual organisation and individual contracts	59
Topic 17 –	-The role of human resource managers in employee relations under a decentralised approach	60
Topic 18 –	- Management styles, and skills in employee relations, including their application to the resolution of conflict	60
AREA OF S	STUDY 2: The Management of Change	
Topic 1 –T	The concept of organisational change	63
	The dynamic nature of the internal and external (operating and macro) environments as sources of change	63
·	Driving and restraining forces for change in large-scale organisations including management, employees, time, competitors, lower productivity, organisational inertia, legislation and cost	64
Topic 4 – I	Key principles of the Kotter theory of change management	65
•	A range of strategies for effective change management, including low-risk practices and high risk practices	66
=	The process of effective change management in the context of a significant issue	67
Topic 7 – 1	The role of leadership in change management	68
C	The possible impact of change on the internal environment of large-scale organisations, including the functional areas of operations and human resources	69

EXAM PRACTICE GUIDE - Units 3&4 Business Managemen
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6

Topic 9 – Ethical and socially responsible management of change	69
, ,	

SOLUTIONS 71



UNIT 3

AREA OF STUDY 1: Large-Scale Organisations in Context

Topic 1 – Characteristics of Large-Scale Organisations

Question 1

Red Hill Country Club and Restaurant is a publicly listed organisation which has seen rapid growth in the past fifteen years. It provides employment for over 200 local people and many complementary businesses providing tourism and hospitality services have also been developed.

Distinguish between a public company and a private compa	any.
	2 marks
Question 2	alle meters are alternated the con-
Consolidated Manufacturing and Acme Components are boundary. Identify and explain three characteristics of a larg	
Consolidated Manufacturing or Acme Components.	e-scale digallisation such as

Question 3
Delta Electronics is an Australian owned company that produces and sells mobile phones. The
company has rapidly expanded over the past five years and now employs 4,000staff across five states. Its sales have exceeded \$4million in the past twelve months.

Describe two features of a large-scale organisation like Delta Electronics.
2 marks
Topic 2 - Variations in types of large-scale organisations
Question 4
CBC Insurance Company is a public company that has its base in Australia, with branches in
both Britain and America.
Differentiate between a public company, a government business enterprise and a not for profit
organisation.